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SDForum Appoints New Executive Director

International Business Strategist to Lead SDForum

SAN JOSE, Calif.–September 12, 2006 – SDForum, Silicon Valley’s leading source of information and education in the technology community, announced the appointment of Susan Lucas-Conwell as Executive Director. Susan will be responsible for managing the strategic direction and all major SDForum initiatives.

“Susan is a proven business strategist and brand manager,” said Ann Winblad, co-founder, Hummer Winblad Venture Partners and Co-Chairwoman of the SDForum Board. “Her international, coupled with her non-profit leadership expertise, are a perfect match for the goals of growing our organization.”

“As the new Executive Director of SDForum, I look forward to working with our members and sponsors in continuing to grow this vibrant organization and leading SDForum team to achieve our aggressive goals to benefit the dynamic Silicon Valley technology community,” said Susan Lucas-Conwell.

“We are thrilled to have Susan take the helm at SDForum,” said Scott Sandell, General Partner at NEA and Co-Chairman of the SDForum Board. “She brings a wealth of experience as an executive, helping start-up companies, and her strong international credentials will be invaluable in this age of globalization.”

Prior to SDForum Susan founded Clear-Day, an international business accelerator for organizations seeking to expand outside their core expertise. Susan held senior management positions at Cartier International and Bausch & Lomb (Ray-Ban), before becoming general manager of Internet start-up Chateaux and Country in France. Susan also founded the Forum for Women Entrepreneurs & Executives Europe, the premier American networking organization for women entrepreneurs in high-growth technology and life science industries.

Susan received an undergraduate degree from the University of Wisconsin-Madison, a Masters in Economic History from John Hopkins University as well as an MBA from the University of Pennsylvania’s Wharton School.

About SDForum

SDForum has been instrumental in setting the high- tech industry agenda for more than 22 years. As a high-tech non-profit dedicated to educating and creating relationships within the technology community, SDForum provides the latest insights on emerging technology trends and best business practices through events, specialized services and

resources. The SDForum reaches 12,000 software professionals annually, through more than 20 programs a month that promote emerging technologies and business practices. Long-standing relationships in Silicon Valley include software companies such as HP, IBM, Microsoft, SAP and Sun Microsystems. In addition, SDForum has support from the City of San Jose, and sponsorship from over 30 venture capital firms, financial institutions, multinational enterprises, international trade organizations and service providers. For more information, visit www.sdforum.org.

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